

Marie Angelie Censon

ART DIRECTOR
/ GRAPHIC DESIGNER
/ ILLUSTRATOR

SKILLS

Graphic Design

Adobe InDesign, Photoshop, Illustrator

Digital Illustration

Adobe Photoshop, Illustrator, Procreate, Google SketchUp

Art Direction

Developing big ideas & storytelling for marketing & advertising.

Video/Photo Editing

Adobe Premiere Pro, After Effects, Photoshop

Motion Graphics

Adobe After Effects, Basic 2D Animation

UI Design

Adobe XD, Sketch

Traditional Media Illustration

Advanced skill in Colored Pencils, Pen & Ink, Charcoal, Oil Pastel

EDUCATION

Academy of Art University

MA - Advertising and Media Technology

Fall 2017 - Spring 2019, San Francisco, CA

University of Santo Tomas

BFA - Advertising Arts

June 2010 - March 2014, Manila, Philippines

EXPERIENCE

Sr. Marketing Designer

Swit Technologies, Inc., Apr 2020 - Present

Develops visual marketing materials, both digital and print, from concept to execution.

Design Associate

Minted, Nov 2019 - Mar 2020

Designed and created digital products (cards, invitations, custom art) according to custom orders.

Freelance Designer

Fluid PR, Inc., Oct 2019 - Present

Provides multi-media design services that helped build websites, landing pages, sales collaterals, social media graphics and more for various clients.

Jr. Art Director

Sr. Graphic Designer

Jr. Graphic Designer

Push Associates, Jun 2014 - Jul 2017

Conceptualized, executed, and launched advertising & marketing campaigns for various clients. Notable clients include: Nestle, Coca-Cola FEMSA, Kenny Rogers, Smart Communications, Johnson & Johnson's, KitKat.